

Destination British Columbia fosters tourism with SAP® Business ByDesign

Destination BC is a Crown corporation responsible for marketing tourism and travel to British Columbia from a global perspective and promoting the development and growth of the tourism industry. Destination BC sought out Projexia to help customize and implement SAP Business ByDesign within a tight deadline.

Before: Challenges and Opportunities

- Relied on non-cloud, complex, batch processing accounting system that was visible to only core financial users.
- Faced delays in supplier payments and real-time data was not available to make timely decisions.
- Used old-fashioned mail invoices (snail mail process: stamp, code, send to centralized financial management office to manually enter data).

Why SAP and Projexia

- Destination BC had a short implementation timeline of 6 months and a list of 120 technical requirements for the product, which SAP Business ByDesign met and surpassed.
- Projexia was a clear front-runner with deep knowledge of the solutions, professionalism, and genuine feel of collaboration. They always checked in to evaluate systems, fix bugs, and deliver on promises.

After: Value-Driven Results

- Completely eliminated paper files and manual work involved in operations.
- Real-time access to data in one system with all modules operating in one centralized place.
- Ability to access the system via mobile applications thanks to cloud operations (management favorite).
- Workflow processes can be configured with business practices, resulting in automated policy compliance.
- Can use all forms of currencies when working with international partners.
- Reports are run in CAD, but if needed, they can quickly switch to another currency.
- Ability to look at the history of all transactions, see all associated input, and run audits if needed.



“It’s very rare to have users love a financial system, but with such an **adaptable and scalable** setup, they do. From managers to coordinators, they all leverage system add-ins to refresh reports to obtain real-time data. It’s incredibly user-friendly.”

Lesley Christian, Controller, Destination British Columbia

Efficiency

Approvals process is embedded throughout the workflow.

Accuracy

Checks and balances at every juncture and can detect errors right away with exception notes.

Featured Partner



Destination BC
British Columbia,
Canada
www.destinationbc.ca

Industry
Public Sector

Products and Services
Global marketing, industry learning, cooperative community-based programs, and visitor servicing.

Employees
100

Revenue
\$50 million CAD

Featured Solutions
SAP Business ByDesign and SAP Concur

